

# Financial and Operational Trends

INCOME STATEMENTS, CASH FLOWS, SEGMENT RESULTS, REVENUE DETAILS AND OPERATING VOLUMES





### **Consolidated Statements of Income**

#### AT&T Inc.

Dollars in millions except per share amounts

Unaudited	;	3/31/17	6	6/30/17	9/3	30/17	12	2/31/17	2017	3	3/31/18	6	/30/18	9	9/30/18	1	2/31/18	2018	;	3/31/19
Operating Revenues	\$	39,365	\$	39,837	\$	39,668	\$	41,676	\$ 160,546	\$	38,038	\$	38,986	\$	45,739	\$	47,993	\$ 170,756	\$	44,827
Operating Expenses																				
Cost of revenues																				
Equipment		3,848		4,138		4,191		6,532	18,709		4,848		4,377		4,828		5,733	19,786		4,502
Broadcast, programming and operations		4,974		4,898		5,284		6,003	21,159		5,166		5,449		7,227		8,885	26,727		7,652
Other cost of revenues		9,288		9,569		9,694		9,391	37,942		7,932		7,632		8,651		8,691	32,906		8,585
Selling, general and administrative		8,772		8,559		8,650		9,484	35,465		7,897		8,684		9,598		10,586	36,765		9,649
Asset abandonments and impairments		-		-		-		2,914	2,914		-		-		-		46	46		-
Depreciation and amortization		6,127		6,147		6,042		6,071	24,387		5,994		6,378		8,166		7,892	28,430		7,206
Total Operating Expenses		33,009		33,311		33,861		40,395	140,576		31,837		32,520		38,470		41,833	144,660		37,594
Operating Income		6,356		6,526		5,807		1,281	19,970		6,201		6,466		7,269		6,160	26,096		7,233
Interest Expense		1,293		1,395		1,686		1,926	6,300		1,771		2,023		2,051		2,112	7,957		2,141
Equity in Net Income (Loss) of Affiliates		(173)		14		11		20	(128)		9		(16)		(64)		23	(48)		(7)
Other Income (Expense) - Net		488		925		842		(658)	1,597		1,702		2,353		1,053		1,674	6,782		286
Income (Loss) Before Income Taxes		5,378		6,070		4,974		(1,283)	15,139		6,141		6,780		6,207		5,745	24,873		5,371
Income Tax Expense (Benefit)		1,804		2,056		1,851		(20,419)	(14,708)		1,382		1,532		1,391		615	4,920		1,023
Net Income		3,574		4,014		3,123		19,136	29,847		4,759		5,248		4,816		5,130	19,953		4,348
Less: Net Income Attributable to Noncontrolling Interest		(105)		(99)		(94)		(99)	(397)		(97)		(116)		(98)		(272)	(583)		(252)
Net Income Attributable to AT&T	\$	3,469	\$	3,915	\$	3,029	\$	19,037	\$ 29,450	\$	4,662	\$	5,132	\$	4,718	\$	4,858	\$ 19,370	\$	4,096
Diluted Earnings Per Share Attributable to AT&T	\$	0.56	\$	0.63	\$	0.49	\$	3.08	\$ 4.76	\$	0.75	\$	0.81	\$	0.65	\$	0.66	\$ 2.85	\$	0.56
Adjusted Diluted Earnings Per Share Attributable to AT&T	\$	0.74	\$	0.79	\$	0.74	\$	0.78	\$ 3.05	\$	0.85	\$	0.91	\$	0.90	\$	0.86	\$ 3.52	\$	0.86
EBITDA <sup>1</sup>	\$	12,483	\$	12,673	\$	11,849	\$	7,352	\$ 44,357	\$	12,195	\$	12,844	\$	15,435	\$	14,052	\$ 54,526	\$	14,439
Adjusted EBITDA <sup>1</sup>	\$	12,572	\$	13,049	\$	12,398	\$	11,259	\$ 49,278	\$	12,442	\$	13,316	\$	15,872	\$	15,029	\$ 56,659	\$	14,802
Adjusted EBITDA Margin <sup>1</sup>		31.9%		32.8%		31.2%		26.9%	30.6%		32.7%		34.2%		34.7%		31.3%	33.2%		33.0%
Pro Forma Operating Revenues <sup>2</sup>	\$	46,333	\$	46,401	\$	46,501	\$	49,534	\$ 188,769	\$	45,222	\$	44,697	\$	45,739	\$	47,993	\$ 183,651	\$	44,827
Adjusted Pro Forma EBITDA <sup>2</sup>	\$	15,506	\$	15,469	\$	15,209	\$	13,482	\$ 59,666	\$	14,756	\$	14,921	\$	15,872	\$	15,029	\$ 60,578	\$	14,802
Adjusted Pro Forma EBITDA - Prior Methodology <sup>2</sup>	\$	14,894	\$	14,978	\$	14,823	\$	13,217	\$ 57,912	\$	14,592	\$	14,789	\$	15,100	\$	14,484	\$ 58,965	\$	14,652
Periods beginning 3/31/18 reflect the impact of ASC 606 and therefore 2017 re	sults are	not compar	able																_	

Periods beginning 3/31/18 reflect the impact of ASC 606 and therefore 2017 results are not comparable.

### **Financial and Operating Statistics Summary**

### AT&T Inc.

Dollars in millions except per share amounts

Unaudited	3	/31/17	6/	/30/17	9/3	30/17	1:	2/31/17	2017	 3/31/18	6/3	0/18	9/3	30/18	12/	/31/18	2018	_ :	3/31/19
Capital Expenditures:																			
Purchase of property and equipment	\$	5,784	\$	4,966	\$	5,006	\$	4,891	\$ 20,647	\$ 5,957	\$	5,002	\$	5,736	\$	4,063	\$ 20,758	\$	5,121
Interest during construction		231		242		245		185	903	161		106		137		89	493		61
Dividends Declared Per Share	\$	0.49	\$	0.49	\$	0.49	\$	0.50	\$ 1.97	\$ 0.50	\$	0.50	\$	0.50	\$	0.51	\$ 2.01	\$	0.51
Annual Dividend Per Share Growth		2.1%		2.1%		2.1%		2.0%		2.0%		2.0%		2.0%		2.0%			2.0%
End of Period Common Shares Outstanding (000,000)		6,147		6,140		6,139		6,139		6,148		7,261		7,270		7,282			7,297
Debt Ratio		51.6%		53.3%		56.4%		53.6%		52.6%		50.8%		49.8%		47.7%			47.4%
Total Employees		264,530		260,480	2	256,800		254,000		249,240	2	73,210	2	69,280	2	268,220			262,290





# **Consolidated Statements of Cash Flows**

AT&T Inc.

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Unaudited	3/31/18		6/30/18		9/30/18	12/31/18		3/31/19
Operating Activities								
Net income	\$ 4,759	\$	5,248	\$	4,816	\$ 5,130	\$	4,348
Adjustments to reconcile net income to net cash provided by operating activities:								
Depreciation and amortization	5,994		6,378		8,166	7,892		7,206
Amortization of film and television costs	-		168		1,440	2,164		2,497
Undistributed earnings from investments in equity affiliates	(2)		237		77	(20)		112
Provision for uncollectible accounts	438		370		432	551		592
Deferred income tax expense (benefit)	1,222		810		902	(2,324)		1,069
Net (gain) loss from sale of investments, net of impairments	2		(31)		(472)	(238)		(175)
Actuarial (gain) loss on pension and postretirement benefits	(930)		(1,796)		-	(686)		432
Asset abandonments and impairments	-		-		-	46		-
Changes in operating assets and liabilities:								
Accounts receivable	(439)		672		(1,251)	(226)		1,894
Other current assets, inventories and theatrical film and television production costs	614		425		(3,768)	(3,713)		(2,510)
Accounts payable and other accrued liabilities	(1,962)		(1,928)		2,505	2,987		(3,686)
Equipment installment receivables and related sales	505		(15)		(270)	(710)		652
Deferred customer contract acquisition and fulfillment costs	(826)		(899)		(932)	(801)		(375)
Retirement benefit funding <sup>3</sup>	(140)		(140)		(140)	(80)		-
Other - net	(288)		730		841	2,108		(1,004)
Total adjustments	4,188		4,981		7,530	6,950		6,704
Net Cash Provided by Operating Activities	8,947		10,229		12,346	12,080		11,052
Investing Activities								
Capital expenditures:								
Purchase of property and equipment	(5,957)		(5,002)		(5,736)	(4,063)		(5,121)
Interest during construction	(161)		(106)		(137)	(89)		(61)
Acquisitions, net of cash acquired	(234)		(40,481)		(2,401)	(193)		(213)
Dispositions	56		3		924	1,165		10
(Purchases) sales of securities, net	(116)		(102)		(16)	49		(1)
Advances to and investments in equity affiliates, net	(1,007)		(28)		14	(29)		(15)
Cash collections of deferred purchase price	267		233					
Other	-		-		-	2		-
Net Cash Used in Investing Activities	(7,152)		(45,483)		(7,352)	(3,158)		(5,401)
Financing Activities								
Net change in short-term borrowings with original maturities of three months or less	-		2,227		(3,298)	250		(256)
Issuance of other short-term borrowings			4,839		13	46		296
Repayment of other short-term borrowings	_		-		(1,075)	(1,023)		(176)
Issuance of long-term debt	2,565		23,913		11,847	3,550		9,182
Repayment of long-term debt	(4,911)		(24,536)		(14,132)	(9,064)		(9,840)
Purchase of treasury stock	(145)		(419)		(13)	(32)		(189)
Issuance of treasury stock	11		1		347	386		167
Dividends paid	(3,070)		(3,074)		(3,631)	(3,635)		(3,714)
Other	2,048		(3,169)		(17)	(2,788)		109
Net Cash Used in Financing Activities	(3,502)		(218)		(9,959)	(12,310)		(4,421)
Net (decrease) increase in cash and cash equivalents and restricted cash	(1,707)		(35,472)		(4,965)	(3,388)		1,230
Cash and cash equivalents and restricted cash beginning of period	50,932		49,225		13,753	8,788		5,400
Cash and Cash Equivalents and Restricted Cash End of Period	\$ 49,225	\$	13,753	\$	8,788	\$ 5,400	\$	6,630
Cash paid for interest	\$ 2,408	\$	1,637	\$	2,898	\$ 1,875	\$	2,507
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### AT&T Inc.

Free Cash Flow & Capital Investment Detail													
Dollars in millions						Thi	ree l	Months En	ded				
Unaudited	3/31/17	6/30	/17	9/30/17	•	12/31/17		3/31/18		6/30/18	9/30/18	12/31/18	3/31/19
Cash Flow Detail													
Net cash provided by operating activities	\$ 8,965	\$ 8,7	05 \$	10,803	\$	9,537	\$	8,947	\$	10,229	\$ 12,346	\$ 12,080	\$ 11,052
Less: Capital expenditures	(6,015)	(5,2	(80	(5,251)	)	(5,076)		(6,118)		(5,108)	(5,873)	(4,152)	(5,182)
Free Cash Flow <sup>1</sup>	\$ 2,950	\$ 3,4	97 \$	5,552	\$	4,461	\$	2,829	\$	5,121	\$ 6,473	\$ 7,928	\$ 5,870
Capital Investment Detail													
Capital expenditures	\$ 6,015	\$ 5,2	08 \$	5,251	\$	5,076	\$	6,118	\$	5,108	\$ 5,873	\$ 4,152	\$ 5,182
Add: Vendor financing payments	388	2	01	124		118		172		85	92	211	820
Capital Investment <sup>1</sup>	6,403	5,4	09	5,375		5,194		6,290		5,193	5,965	4,363	6,002
Add: FirstNet capital expenditures reimbursement				17		262		-		302	-	1,127	-
Gross Capital Investment	\$ 6,403	\$ 5,4	09 \$	5,392	\$	5,456	\$	6,290	\$	5,495	\$ 5,965	\$ 5,490	\$ 6,002
AT&T Inc. FirstNet - Capital Expenditures and Reimbursements Dollars in millions						Thi	ree l	Months En	ded				
Unaudited	3/31/17	6/30	/17	9/30/17	•	12/31/17		3/31/18		6/30/18	9/30/18	12/31/18	3/31/19
Capital Expenditures Impact													
Capital expenditures			\$	5,251	\$	5,076	\$	6,118	\$	5,108	\$ 5,873	\$ 4,152	\$ 5,182
FirstNet capital expenditures reimbursement				17		262		-		302	-	1,127	-
Capital expenditures, gross			\$	5,268	\$	5,338	\$	6,118	\$	5,410	\$ 5,873	\$ 5,279	\$ 5,182
FirstNet Reimbursements													
FirstNet Reimbursements Capital expenditures			Ş	§ 17	\$	262	\$	-	\$	302	\$ -	\$ 1,127	\$ -
			Ç	§ 17 3	\$	262 46	\$	-	\$	302 34	\$ -	\$ 1,127 207	\$ -





# **Operating Revenues and Adjusted EBITDA**

AT&T Inc.

Dollars in millions								Thr	ree l	Months End	ded							
Unaudited		3/31/17		6/30/17		9/30/17		12/31/17		3/31/18		6/30/18		9/30/18		12/31/18		3/31/19
Operating Revenues	\$	39,365	\$	39,837	\$	39,668	\$	41,676	\$	38,038	\$	38,986	\$	45,739	\$	47,993	\$	44,827
Communications		36,894		37,259		37,115		39,110		35,533		35,410		36,230		37,458		35,393
Mobility		17,097		17,455		17,370		19,168		17,355		17,282		17,938		18,769		17,567
Entertainment Group		12,467		12,501		12,467		12,560		11,431		11,478		11,589		11,962		11,328
Business Wireline		7,330		7,303		7,278		7,382		6,747		6,650		6,703		6,727		6,498
WarnerMedia		105		111		107		107		112		1,393		8,204		9,232		8,379
Turner		105		111		107		107		112		667		2,988		3,212		3,443
Home Box Office		-		-		-		-		-		281		1,644		1,673		1,510
Warner Bros.				-		-		-		=		507		3,720		4,476		3,518
Eliminations and other		-		-		-		-		-		(62)		(148)		(129)		(92)
Latin America		1,929		2,026		2,099		2,215		2,025		1,951		1,833		1,843		1,718
Vrio		1,341		1,361		1,363		1,391		1,354		1,254		1,102		1,074		1,067
Mexico		588		665		736		824		671		697		731		769		651
Xandr		321		338		333		381		337		392		445		566		426
Corporate, Acquisition Related and Significant Items		409		391		293		186		333		320		308		230		167
Eliminations <sup>4</sup>		25		45		50		54		32		(93)		(880)		(863)		(906)
Consolidation <sup>4</sup>		(318)		(333)		(329)		(377)		(334)		(387)		(401)		(473)		(350)
Adinated EDITOA	\$	10 570	Φ	12.040	\$	12 200	<u></u>	11,259	\$	10 110	Φ	12 216	<b>c</b>	15 070	<b>o</b>	15.000	\$	14 902
Adjusted EBITDA  Communications	Ф	12,572 12,824	Ф	13,049 13,175	Ф	12,398 12,647	\$	11,466	Φ	12,442 12,604	Ф	13,316 13,052	\$	15,872 12,790	\$	15,029 12,244	Ф	14,802
Mobility		7,212		7,364		7,341		6,302		7,253		7,619		7,683		7,523		12,645 7,386
•		•		•		•				·				•				
Entertainment Group  Business Wireline		2,955		3,106		2,663		2,368		2,620		2,821		2,434		2,155		2,801
WarnerMedia		2,657		2,705		2,643		2,796		2,731		2,612 482		2,673		2,566		2,458
		42		(4)		9		48		30				2,701		2,762		2,386
Latin America		170		254		162		279		221		148		87		38		127
Vrio		291		363		288		342		353		238		225		225		201
Mexico		(121)		(109)		(126)		(63)		(132)		(90)		(138)		(187)		(74)
Xandr		278		302		294		330		287		333		336		386		266
Corporate		(463)		(376)		(418)		(527)		(402)		(342)		326		28		(304)
Eliminations and Consolidation <sup>4</sup>		(279)		(302)		(296)		(337)		(298)		(357)		(368)		(429)		(318)

Periods beginning 3/31/18 reflect the impact of ASC 606 and therefore 2017 results are not comparable. See Notes to Financial and Operational Trends on page 15.





### **Mobility Results**

Dollars in millions					Th	ree Mo	onths End	ed				
Unaudited	3/31/17	6/30	17	9/30/17	12/31/17		3/31/18		6/30/18	9/30/18	12/31/18	3/31/19
Operating Revenues												
Service	\$ 14,468	\$ 14,4	71 \$	14,475	\$ 14,282	\$	13,403	\$	13,682	\$ 13,989	\$ 13,859	\$ 13,792
Equipment	2,629	2,9	34	2,895	4,886		3,952		3,600	3,949	4,910	3,775
Total Operating Revenues	\$ 17,097	\$ 17,4	55 \$	17,370	\$ 19,168	\$	17,355	\$	17,282	\$ 17,938	\$ 18,769	\$ 17,567
Operating Expenses												
Operations and support	9,885	10,0	91	10,029	12,866		10,102		9,663	10,255	11,246	10,181
Depreciation and amortization	1,992	1,9	38	2,008	2,027		2,095		2,113	2,079	2,068	2,035
Total Operating Expenses	11,877	12,0	79	12,037	14,893		12,197		11,776	12,334	13,314	12,216
Operating Income	\$ 5,220	\$ 5,3	76 \$	5,333	\$ 4,275	\$	5,158	\$	5,506	\$ 5,604	\$ 5,455	\$ 5,351
Operating Income Margin	30.5%	30.	3%	30.7%	22.3%		29.7%		31.9%	31.2%	29.1%	30.5%
EBITDA <sup>1</sup>	\$ 7,212	\$ 7,3	54 \$	7,341	\$ 6,302	\$	7,253	\$	7,619	\$ 7,683	\$ 7,523	\$ 7,386
EBITDA Margin <sup>1</sup>	42.2%	42.	2%	42.3%	32.9%		41.8%		44.1%	42.8%	40.1%	42.0%
EBITDA Service Margin <sup>1</sup>	49.8%	50.	9%	50.7%	44.1%		54.1%		55.7%	54.9%	54.3%	53.6%

Periods beginning 3/31/18 reflect the impact of ASC 606 and therefore 2017 results are not comparable.





## **Mobility Operating Volumes and Statistics**

Volumes in thousands				Three	Months End	ed			
Unaudited	3/31/17	6/30/17	9/30/17	12/31/17	3/31/18	6/30/18	9/30/18	12/31/18	3/31/19
AT&T Mobility Subscribers and Connections									
Total Subscribers and Connections	133,804	136,101	138,445	141,202	143,832	146,889	150,252	153,006	155,732
Postpaid	76,935	77,002	77,034	77,510	77,431	77,372	76,996	76,889	76,550
Prepaid	13,844	14,187	15,136	15,335	15,671	16,217	16,894	17,000	17,180
Reseller	10,625	10,254	9,877	9,366	9,002	8,582	8,183	7,782	7,574
Connected Devices	32,400	34,658	36,398	38,991	41,728	44,718	48,179	51,335	54,428
Net Add Detail									
Net Subscriber Additions	2,078	2,297	2,342	2,757	2,630	3,064	3,363	2,753	2,727
Postpaid Net Adds	(194)	143	134	558	49	73	(232)	13	(204)
Prepaid Net Adds	282	267	324	140	241	453	570	26	96
Phone Detail									_
Postpaid Phones	64,011	63,854	63,566	63,818	63,657	63,543	63,462	63,493	63,438
Postpaid Smartphones <sup>5</sup>	59,025	59,178	59,277	59,874	60,002	60,183	60,408	60,712	60,597
Postpaid Feature Phones <sup>5</sup>	4,986	4,676	4,289	3,944	3,655	3,360	3,054	2,781	2,841
Total Smartphones <sup>5</sup>	71,274	71,818	72,242	72,924	73,403	73,797	74,917	75,384	75,390
Prepaid Phones	13,844	14,187	14,497	14,641	14,928	15,376	15,964	16,057	16,225
Phone Poteil Net Adde									
Phone Detail - Net Adds	(25.4)	(44E)	(115)	205	(CO)	E 4	60	101	90
Postpaid Phone Net Adds Prepaid Phone Net Adds	(354) 282	(115) 267	(145) 227	295 85	(60) 192	51 356	69 481	134 13	80 85
Prepaid Priorie Net Adds	202	207	221	00	192	330	401	13	00
Churn Detail <sup>6</sup>									
Postpaid Phone Churn	0.90%	0.79%	0.84%	0.89%	0.84%	0.82%	0.93%	1.00%	0.93%
Postpaid Churn	1.12%	1.01%	1.06%	1.11%	1.06%	1.02%	1.17%	1.24%	1.17%
ARPU <sup>7,8</sup>									
Postpaid Phone-Only ARPU				9	\$ 53.40	\$ 54.48	\$ 55.65	\$ 55.35 <b>\$</b>	55.36
Postpaid ARPU					47.79	48.90	49.95	49.73	49.72



### **Entertainment Group Results**

Dollars in millions				Th	ree	Months Ende	ed				
Unaudited	3/31/17	6/30/17	9/30/17	12/31/17		3/31/18		6/30/18	9/30/18	12/31/18	3/31/19
Operating Revenues											
Video Entertainment	\$ 8,906	\$ 9,009	\$ 9,052	\$ 9,200	\$	8,225	\$	8,173	\$ 8,283	\$ 8,676	\$ 8,074
High-Speed Internet	1,941	1,927	1,916	1,890		1,878		1,981	2,045	2,052	2,070
Legacy Voice and Data Services	1,012	964	913	878		806		771	740	724	683
Other Service and Equipment	608	601	586	592		522		553	521	510	501
Total Operating Revenues	\$ 12,467	\$ 12,501	\$ 12,467	\$ 12,560	\$	11,431	\$	11,478	\$ 11,589	\$ 11,962	\$ 11,328
Operating Expenses Operations and support Depreciation and amortization	9,512 1,419	9,395 1,456	9,804 1,379	10,192 1,367		8,811 1,310		8,657 1,345	9,155 1,331	9,807 1,329	8,527 1,323
Total Operating Expenses	10,931	10,851	11,183	11,559		10,121		10,002	10,486	11,136	9,850
Operating Income	\$ 1,536		\$ 1,284	\$ 1,001	\$	1,310	\$	1,476	\$ 1,103	\$ 826	\$ 1,478
Operating Income Margin	12.3%	13.2%	10.3%	8.0%		11.5%		12.9%	9.5%	6.9%	13.0%
EBITDA <sup>1</sup>	\$ 2,955	\$ 3,106	\$ 2,663	\$ 2,368	\$	2,620	\$	2,821	\$ 2,434	\$ 2,155	\$ 2,801
EBITDA Margin <sup>1</sup>	23.7%	24.8%	21.4%	18.9%		22.9%		24.6%	21.0%	18.0%	24.7%

Periods beginning 3/31/18 reflect the impact of ASC 606 and therefore 2017 results are not comparable.

### Communications

### **Entertainment Group Operating Volumes and Statistics**

Volumes in thousands				7	hree Months Er	nded			
Unaudited	3/31/17	6/30/17	9/30/17	12/31/17	3/31/	18 6/30/1	8 9/30/18	12/31/18	3/31/19
Total Video Connections <sup>9</sup>	25,371	25,172	25,083	25,244	25,36	59 25,449	25,152	24,494	23,867
Premium TV	25,032	24,681	24,296	24,089	23,90	23,640	23,294	22,903	22,359
Over-the-Top <sup>10</sup>	339	491	787	1,155	1,46	67 1,809	1,858	1,591	1,508
Total Video Net Adds <sup>9</sup>	(161)	(199)	(89)	161	12	25 80	(297)	(658)	(627)
Premium TV	(233)	(351)	(385)	(207)	(18	37) (262	2) (346)	(391)	(544)
Over-the-Top	72	152	296	368	3′	12 342	2 49	(267)	(83)
Premium TV ARPU <sup>8,11</sup>					\$ 112.4	45 \$ 112.19	3 \$ 114.90	\$ 121.76	\$ 114.98
Total Broadband Connections	14,294	14,302	14,331	14,350	14,43	32 14,455	5 14,441	14,409	14,454
IP	13,130	13,242	13,367	13,462	13,6	16 13,692	2 13,723	13,729	13,822
DSL	1,164	1,060	964	888	8	16 763	718	680	632
Total Broadband Net Adds	115	8	29	19	8	32 23	3 (14)	(32)	45
IP	242	112	125	95	15	54 76	31	6	93
DSL	(127)	(104)	(96)	(76)	(7	72) (53	3) (45)	(38)	(48)
Fiber Broadband Connections (included in IP)					1,9	55 2,204	2,504	2,763	3,060
Fiber Broadband Net Adds (included in IP)					22	26 249	300	259	297
IP Broadband ARPU <sup>11</sup>	\$ 49.81	\$ 48.70	\$ 48.00	\$ 46.94	\$ 46.2	27 \$ 48.32	2 \$ 49.78	\$ 49.83	\$ 50.10





### **Business Wireline Results**

Dollars in millions						TI	hree N	Months Ende	d						
Unaudited		3/31/17	6/30/17	9	9/30/17	12/31/17		3/31/18		6/30/18	9/30/18		12/31/18		3/31/19
Operating Revenues <sup>12</sup>															
Strategic and Managed Services <sup>13</sup>	\$	3,364	\$ 3,441	\$	3,505	\$ 3,622	\$	3,595	\$	3,603	\$ 3,690	\$	3,824	\$	3,792
Legacy Voice and Data Services		3,629	3,499		3,403	3,297		2,865		2,730	2,609		2,506		2,404
Equipment		164	181		195	240		170		199	197		257		159
Other		173	182		175	223		117		118	207		140		143
Total Operating Revenues	\$	7,330	\$ 7,303	\$	7,278	\$ 7,382	\$	6,747	\$	6,650	\$ 6,703	\$	6,727	\$	6,498
Operating Expenses															
Operations and support		4,673	4,598		4,635	4,586		4,016		4,038	4,030		4,161		4,040
Depreciation and amortization		1,184	1,210		1,189	1,206		1,170		1,180	1,197		1,207		1,235
Total Operating Expenses		5,857	5,808		5,824	5,792		5,186		5,218	5,227		5,368		5,275
Operating Income	\$	1,473	\$ 1,495	\$	1,454	\$ 1,590	\$	1,561	\$	1,432	\$ 1,476	\$	1,359	\$	1,223
Operating Income Margin		20.1%	20.5%		20.0%	21.5%		23.1%		21.5%	22.0%		20.2%		18.8%
EBITDA <sup>1</sup>	\$		\$ 2,705		2,643	\$ 2,796	\$	2,731	\$	2,612	2,673	\$	2,566	\$	2,458
EBITDA Margin <sup>1</sup>	•	36.2%	37.0%	•	36.3%	37.9%		40.5%		39.3%	39.9%	·	38.1%	•	37.8%

Periods beginning 3/31/18 reflect the impact of ASC 606 and therefore 2017 results are not comparable.

### Communications

### **Supplemental Business Solutions Results (Wireline and Business Mobility)**

Dollars in millions				Th	ree Months Ended				
Unaudited	3/31/17	6/30/17	9/30/17	12/31/17	3/31/18	6/30/18	9/30/18	12/31/18	3/31/19
Operating Revenues	\$ 9,621 \$	9,667 \$	9,641 \$	9,925	\$ 9,116 \$	9,063 \$	9,170 \$	9,407 \$	9,007
Operating Income	2,163	2,131	2,079	2,084	2,064	1,960	2,073	1,989	1,826
EBITDA <sup>1</sup>	\$ 3,623 \$	3,614 \$	3,545 \$	3,576	\$ 3,522 \$	3,447 \$	3,572 \$	3,496 \$	3,367

Periods beginning 3/31/18 reflect the impact of ASC 606 and therefore 2017 results are not comparable.





# WarnerMedia Results

		Non	-G/	AAP Com	par	able Bas	is <sup>14</sup>	1*						
Dollars in millions			Т	hree Mor	nths	Ended				Thre	ee N	Nonths En	idec	Ł
Unaudited	3/31/17	6/30/17		9/30/17		12/31/17		3/31/18	6/30/18	 9/30/18		12/31/18		3/31/19
Segment Operating Revenues														
Turner	\$ 3,193	\$ 3,213	\$	2,875	\$	3,230	\$	3,456	\$ 3,345	\$ 2,988	\$	3,212	\$	3,443
Home Box Office	1,568	1,476		1,605		1,680		1,619	1,667	1,644		1,673		1,510
Warner Bros.	3,365	2,988		3,460		4,053		3,238	3,306	3,720		4,476		3,518
Eliminations and other	(286)	(236)		(238)		(245)		(205)	(405)	(148)		(129)		(92)
Total Segment Operating Revenues <sup>15</sup>	\$ 7,840	\$ 7,441	\$	7,702	\$	8,718	\$	8,108	\$ 7,913	\$ 8,204	\$	9,232	\$	8,379
Segment Operating Expenses														
Operations and support	5,476	5,516		5,180		6,557		5,927	5,958	5,503		6,470		5,993
Depreciation and amortization	166	170		170		192		172	169	134		139		143
Total Segment Operating Expenses	5,642	5,686		5,350		6,749		6,099	6,127	5,637		6,609		6,136
Segment Operating Income <sup>15</sup>	\$ 2,198	\$ 1,755	\$	2,352	\$	1,969	\$	2,009	\$ 1,786	\$ 2,567	\$	2,623	\$	2,243
Equity in Net Income (Loss) of Affiliates										(39)		80		67
Segment Contribution										\$ 2,528	\$	2,703	\$	2,310
	00.00/	00.00/		00 50/		00.00/		0.4.00/	00.00/	0.4.007		00.40/		22.22/
Segment Operating Income Margin <sup>15</sup>	28.0%	23.6%		30.5%		22.6%		24.8%	22.6%	31.3%		28.4%		26.8%
EBITDA	\$ 2,364	\$ 1,925	\$	2,522	\$	2,161	\$	2,181	\$ 1,955	\$ 2,701	\$	2,762	\$	2,386
EBITDA Margin	30.2%	25.9%		32.7%		24.8%		26.9%	24.7%	32.9%		29.9%		28.5%
Total Programming and Production Costs <sup>16</sup>	\$ 3,312	\$ 3,188	\$	2,876	\$	3,874	\$	3,515	\$ 3,595	\$ 3,188	\$	3,828	\$	3,622

<sup>\*</sup> Non-GAAP Comparable Basis = Historical Warner Media, LLC Adjusted Results + RSNs and Other

# WarnerMedia

**Turner Results** 

				Nor	-GA	AP Com	par	able Bas	is <sup>14</sup>	*								
Dollars in millions					T	hree Mor	nths	Ended						Thr	ee M	lonths Er	nded	ł
Unaudited	3	/31/17	6	/30/17	9	/30/17	1	2/31/17	3	3/31/18	6	30/18	9.	/30/18	1	2/31/18	3.	/31/19
Operating Revenues																		
Subscription	\$	1,757	\$	1,761	\$	1,756	\$	1,779	\$	1,888	\$	1,870	\$	1,855	\$	1,844	\$	1,965
Advertising		1,226		1,287		980		1,226		1,340		1,324		944		1,149		1,261
Content and other		210		165		139		225		228		151		189		219		217
Total Operating Revenues <sup>15</sup>	\$	3,193	\$	3,213	\$	2,875	\$	3,230	\$	3,456	\$	3,345	\$	2,988	\$	3,212	\$	3,443
Operating Expenses																		
Operations and support		1,910		2,129		1,544		2,104		2,234		2,283		1,487		1,861		2,137
Depreciation and amortization		55		57		55		56		57		59		59		60		59
Total Operating Expenses		1,965		2,186		1,599		2,160		2,291		2,342		1,546		1,921		2,196
Operating Income <sup>15</sup>	\$	1,228	\$	1,027	\$	1,276	\$	1,070	\$	1,165	\$	1,003	\$	1,442	\$	1,291	\$	1,247
Operating Income Margin <sup>15</sup>		38.5%		32.0%		44.4%		33.1%		33.7%		30.0%		48.3%		40.2%		36.2%
Programming Costs <sup>16</sup>	\$	1,249	\$	1,384	\$	852	\$	1,284	\$	1,511	\$	1,552	\$	817	\$	1,111	\$	1,445

<sup>\*</sup> Non-GAAP Comparable Basis = Historical Turner Adjusted Results + RSNs



### WarnerMedia

**Home Box Office Results** 

		No	n-G	SAAP Com	ıpaı	rable Basi	S <sup>14</sup>							
Dollars in millions				Three Mor	nths	Ended				Thr	ee N	√onths En	ded	
Unaudited	3/31/17	6/30/17		9/30/17		12/31/17		3/31/18	6/30/18	9/30/18		12/31/18		3/31/19
Operating Revenues														
Subscription	\$ 1,302	\$ 1,357	\$	1,418	\$	1,458	\$	1,429	\$ 1,529	\$ 1,517	\$	1,414	\$	1,334
Content and other	266	119		187		222		190	138	127		259		176
Total Operating Revenues <sup>15</sup>	\$ 1,568	\$ 1,476	\$	1,605	\$	1,680	\$	1,619	\$ 1,667	\$ 1,644	\$	1,673	\$	1,510
Operating Expenses														
Operations and support	948	906		1,012		1,167		1,054	1,070	991		1,025		921
Depreciation and amortization	23	23		26		29		30	28	25		26		22
Total Operating Expenses	971	929		1,038		1,196		1,084	1,098	1,016		1,051		943
Operating Income <sup>15</sup>	\$ 597	\$ 547	\$	567	\$	484	\$	535	\$ 569	\$ 628	\$	622	\$	567
Operating Income Margin <sup>15</sup>	38.1%	37.1%		35.3%		28.8%		33.0%	34.1%	38.2%		37.2%		37.5%
Programming Costs <sup>16</sup>	\$ 552	\$ 510	\$	554	\$	645	\$	596	\$ 589	\$ 579	\$	561	\$	482

### WarnerMedia

**Warner Bros. Results** 

		No	n-G	AAP Com	пра	rable Basi	s <sup>14</sup>							
Dollars in millions				Three Mor	nths	Ended				Thr	ee N	Nonths En	ded	
Unaudited	3/31/17	6/30/17		9/30/17		12/31/17		3/31/18	6/30/18	9/30/18		12/31/18		3/31/19
Operating Revenues														
Theatrical product	\$ 1,377	\$ 1,351	\$	1,697	\$	1,613	\$	1,336	\$ 1,346	\$ 1,694	\$	2,085	\$	1,506
Television product	1,675	1,151		1,308		1,758		1,498	1,528	1,591		1,827		1,613
Games and other	313	486		455		682		404	432	435		564		399
Total Operating Revenues <sup>15</sup>	\$ 3,365	\$ 2,988	\$	3,460	\$	4,053	\$	3,238	\$ 3,306	\$ 3,720	\$	4,476	\$	3,518
Operating Expenses														
Operations and support	2,772	2,642		2,800		3,438		2,778	2,893	3,104		3,623		2,919
Depreciation and amortization	81	83		82		99		77	75	40		42		52
Total Operating Expenses	2,853	2,725		2,882		3,537		2,855	2,968	3,144		3,665		2,971
Operating Income <sup>15</sup>	\$ 512	\$ 263	\$	578	\$	516	\$	383	\$ 338	\$ 576	\$	811	\$	547
Operating Income Margin <sup>15</sup>	15.2%	8.8%		16.7%		12.7%		11.8%	10.2%	15.5%		18.1%		15.5%
Film and Television Production Costs <sup>16</sup>	\$ 1,667	\$ 1,487	\$	1,656	\$	2,101	\$	1,574	\$ 1,729	\$ 1,909	\$	2,238	\$	1,746





### **Latin America**

			TI	hree N	Months Ended				
3/31/17	6/30/17	9/30/17	12/31/17		3/31/18	6/30/18	9/30/18	12/31/18	3/31/19
\$ 1,341 \$	1,361 \$	1,363 \$	1,391	\$	1,354 \$	1,254 \$	1,102 \$	1,074 \$	1,067
475	535	536	501		404	417	440	440	442
113	130	200	323		267	280	291	329	209
\$ 1,929 \$	2,026 \$	2,099 \$	2,215	\$	2,025 \$	1,951 \$	1,833 \$	1,843 \$	1,718
1,759	1,772	1,937	1,936		1,804	1,803	1,746	1,805	1,591
290	311	304	313		332	313	297	296	300
2,049	2,083	2,241	2,249		2,136	2,116	2,043	2,101	1,891
(120)	(57)	(142)	(34)		(111)	(165)	(210)	(258)	(173)
20	25	17	25		-	15	9	10	-
\$ (100) \$	(32) \$	(125) \$	(9)	\$	(111) \$	(150) \$	(201) \$	(248) \$	(173)
-6.2%	-2.8%	-6.8%	-1.5%		-5.5%	-8.5%	-11.5%	-14.0%	-10.1%
\$ 170 \$	254 \$	162 \$	279	\$	221 \$	148 \$	87 \$	38 \$	127
8.8%	12.5%	7.7%	12.6%		10.9%	7.6%	4.7%	2.1%	7.4%
\$	\$ 1,341 \$ 475 113 \$ 1,929 \$  1,759 290 2,049 (120) 20 \$ (100) \$  -6.2% \$ 170 \$	\$ 1,341 \$ 1,361 \$ 475 535 113 130 \$ 1,929 \$ 2,026 \$  1,759 1,772 290 311 2,049 2,083 (120) (57) 20 25 \$ (100) \$ (32) \$  -6.2% -2.8% \$ 170 \$ 254 \$	\$ 1,341 \$ 1,361 \$ 1,363 \$ 475 535 536 113 130 200 \$ 1,929 \$ 2,026 \$ 2,099 \$ \$ 1,929 \$ 1,772 1,937 290 311 304 2,049 2,083 2,241 (120) (57) (142) 20 25 17 \$ (100) \$ (32) \$ (125) \$ \$ -6.2% -2.8% -6.8% \$ 170 \$ 254 \$ 162 \$	\$ 1,341 \$ 1,361 \$ 1,363 \$ 1,391 \\ 475 535 536 501 \\ 113 130 200 323 \\ \$ 1,929 \$ 2,026 \$ 2,099 \$ 2,215 \\  1,759 1,772 1,937 1,936 \\ 290 311 304 313 \\ 2,049 2,083 2,241 2,249 \\ (120) (57) (142) (34) \\ 20 25 17 25 \\ \$ (100) \$ (32) \$ (125) \$ (9) \\  -6.2% -2.8% -6.8% -1.5% \\ \$ 170 \$ 254 \$ 162 \$ 279	\$ 1,341 \$ 1,361 \$ 1,363 \$ 1,391 \$ 475 535 536 501 113 130 200 323 \$ 1,929 \$ 2,026 \$ 2,099 \$ 2,215 \$ \$ 1,759 1,772 1,937 1,936 290 311 304 313 2,049 2,083 2,241 2,249 (120) (57) (142) (34) 20 25 17 25 \$ (100) \$ (32) \$ (125) \$ (9) \$ \$ -6.2% -2.8% -6.8% -1.5% \$ 170 \$ 254 \$ 162 \$ 279 \$	\$ 1,341 \$ 1,361 \$ 1,363 \$ 1,391 \$ 1,354 \$ 475 535 536 501 404 113 130 200 323 267 \$ 1,929 \$ 2,026 \$ 2,099 \$ 2,215 \$ 2,025 \$ \$ 1,759 1,772 1,937 1,936 2,049 2,083 2,241 2,249 2,136 (120) (57) (142) (34) (111) 20 25 17 25 \$ (100) \$ (32) \$ (125) \$ (9) \$ (111) \$ \$ -6.2% -2.8% -6.8% -1.5% \$ 170 \$ 254 \$ 162 \$ 279 \$ 221 \$	\$ 1,341 \$ 1,361 \$ 1,363 \$ 1,391 \$ 1,354 \$ 1,254 \$ 475 535 536 501 404 417 113 130 200 323 267 280 \$ 1,929 \$ 2,026 \$ 2,099 \$ 2,215 \$ 2,025 \$ 1,951 \$ \$ 1,759 1,772 1,937 1,936 290 311 304 313 2,049 2,083 2,241 2,249 (120) (57) (142) (34) (111) (165) 20 25 17 25 \$ (100) \$ (32) \$ (125) \$ (9) \$ 1,70 \$ 254 \$ 162 \$ 279 \$ 221 \$ 148 \$	\$ 1,341 \$ 1,361 \$ 1,363 \$ 1,391	\$ 1,341 \$ 1,361 \$ 1,363 \$ 1,391 \$ 1,354 \$ 1,254 \$ 1,102 \$ 1,074 \$ 475 535 536 501 404 417 440 440 113 130 200 323 267 280 291 329 \$ 1,929 \$ 2,026 \$ 2,099 \$ 2,215 \$ 2,025 \$ 1,951 \$ 1,833 \$ 1,843 \$ \$ 1,759 1,772 1,937 1,936 2,049 2,083 2,241 2,249 2,049 2,083 2,241 2,249 2,136 2,116 2,043 2,101 (120) (57) (142) (34) (120) (57) (142) (34) 20 25 17 25 - 15 9 10 \$ (100) \$ (32) \$ (125) \$ (9) \$ (111) \$ (150) \$ (210) \$ (248) \$ \$ 170 \$ 254 \$ 162 \$ 279 \$ 221 \$ 148 \$ 87 \$ 38 \$ \$

### **Latin America**

### **Vrio and Mexico Results**

Dollars in millions				Th	ree Months Ended				
Unaudited	3/31/17	6/30/17	9/30/17	12/31/17	3/31/18	6/30/18	9/30/18	12/31/18	3/31/19
Vrio EBITDA <sup>1</sup>	\$ 291 \$	363 \$	288 \$	342	\$ 353 \$	238 \$	225 \$	225 \$	201
Vrio EBITDA Margin <sup>1</sup>	21.7%	26.7%	21.1%	24.6%	26.1%	19.0%	20.4%	20.9%	18.8%
Mexico EBITDA <sup>1</sup>	\$ (121) \$	(109) \$	(126) \$	(63)	\$ (132) \$	(90) \$	(138) \$	(187) \$	(74)
Mexico EBITDA Margin <sup>1</sup>	-20.6%	-16.4%	-17.1%	-7.6%	-19.7%	-12.9%	-18.9%	-24.3%	-11.4%

Periods beginning 3/31/18 reflect the impact of ASC 606 and therefore 2017 results are not comparable.

### **Latin America**

Operating	۷o	lumes	and	Stat	ist	ics
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Vehicles in the consider				Thros	Months Ended				
Volumes in thousands				inree	Months Ended				
Unaudited	3/31/17	6/30/17	9/30/17	12/31/17	3/31/18	6/30/18	9/30/18	12/31/18	3/31/19
Vrio Video Connections <sup>17</sup>	13,678	13,622	13,490	13,629	13,573	13,713	13,640	13,838	13,584
Vrio Video Net Adds	91	(56)	(132)	139	(15)	140	(73)	198	(32)
Mexico Wireless Subscribers <sup>18</sup>	12,606	13,082	13,779	15,099	15,642	16,398	17,305	18,321	17,722
Postpaid	5,095	5,187	5,316	5,498	5,607	5,749	5,822	5,805	5,642
Prepaid	7,244	7,646	8,231	9,397	9,857	10,468	11,270	12,264	11,779
Other	267	249	232	204	178	181	213	252	301
Mexico Wireless Net Adds	633	476	697	1,320	543	756	907	1,016	93
Mexico Wireless Churn <sup>6</sup>	7.11%	7.89%	7.65%	7.90%	7.02%	6.82%	6.59%	7.08%	6.69%
Mexico Wireless ARPU <sup>7</sup>	\$9.63	\$10.87	\$11.14	\$9.88	\$8.18	\$8.31	\$8.32	\$7.97	\$7.99





### Xandr

### **Statement of Segment Income**

Dollars in millions				Thre	ee N	Nonths En	dec	t			
Unaudited	3/31/17	6/30/17	9/30/17	12/31/17		3/31/18		6/30/18	9/30/18	12/31/18	3/31/19
Segment Operating Revenues	\$ 321	\$ 338	\$ 333	\$ 381	\$	337	\$	392	\$ 445	\$ 566	\$ 426
Segment Operating Expenses											
Operations and support	43	36	39	51		50		59	109	180	160
Depreciation and amortization	-	1	-	1		1		-	3	5	13
Total Segment Operating Expenses	43	37	39	52		51		59	112	185	173
Segment Operating Income	278	301	294	329		286		333	333	381	253
Equity in Net Income of Affiliates	-	-	-	-		-		-	-	=	-
Segment Contribution	\$ 278	\$ 301	\$ 294	\$ 329	\$	286	\$	333	\$ 333	\$ 381	\$ 253
Segment Operating Income Margin	86.6%	89.1%	88.3%	86.4%		84.9%		84.9%	74.8%	67.3%	59.4%
EBITDA <sup>1</sup>	\$ 278	\$ 302	\$ 294	\$ 330	\$	287	\$	333	\$ 336	\$ 386	\$ 266
EBITDA Margin <sup>1</sup>	86.6%	89.3%	88.3%	86.6%		85.2%		84.9%	75.5%	68.2%	62.4%

### AT&T Inc.

# **Supplemental Total Advertising Revenues**

Dollars in millions				Thre	ee N	Months Er	ide	d			
Unaudited	3/31/17	6/30/17	9/30/17	12/31/17		3/31/18		6/30/18	9/30/18	12/31/18	3/31/19
Operating Revenues											
WarnerMedia	\$ 13	\$ 22	\$ 17	\$ 13	\$	14	\$	225	\$ 983	\$ 1,239	\$ 1,279
Communications	353	372	368	420		375		431	478	543	417
Xandr	321	338	333	381		337		392	445	566	426
Eliminations <sup>4</sup>	(317)	(334)	(329)	(377)		(334)		(387)	(401)	(473)	(350)
Total Advertising Revenues	\$ 370	\$ 398	\$ 389	\$ 437	\$	392	\$	661	\$ 1,505	\$ 1,875	\$ 1,772





### Corporate

Supplemental	Results -	Corporate <sup>19</sup>
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Dollars in millions	Three Months Ended												
Unaudited		3/31/17	6/30/1	7	9/30/1	7	12/31/17		3/31/18	6/30/18	9/30/18	12/31/18	3/31/19
Total Operating Revenues	\$	409 \$	39	1 5	\$ 382	2 \$	340	\$	333	\$ 320	\$ 308	\$ 279	\$ 209
Operating Expenses													
Operations and support		872	767	7	80		866		735	661	(18)	252	513
Depreciation and amortization		39	10	)	24	ŀ	24		23	118	797	560	169
Total Operating Expenses		911	77	7	82	5	890		758	779	779	812	682
Operating Loss	\$	(502) \$	(386	3) 3	\$ (443	3) \$	(550)	\$	(425)	\$ (459)	\$ (471)	\$ (533)	\$ (473)

### Corporate

### Supplemental Reconciliation of Operations and Support

Dollars in millions	Three Months Ended											
Unaudited	3/31/17	6/30/17	9/30/17	12/31/17	3/31/18	6/30/18	9/30/18	12/31/18	3/31/19			
Operations and Support	\$ 872 \$	767 \$	801 \$	866 \$	735 \$	661 \$	(18) \$	252 \$	513			
Reclassification of amortization of prior service credits	(367)	(385)	(420)	(420)	(428)	(442)	(442)	(442)	(454)			
Reclassification of WarnerMedia amortization of production costs to Depreciation and Amortization <sup>19</sup>	-	-	-	-	-	98	772	545	150			
Operations and Support excluding segment reclassifications	\$ 505 \$	382 \$	381 \$	446 \$	307 \$	317 \$	312 \$	355 \$	209			

### AT&T Inc.

### Other Income (Expense) - Net

Dollars in millions	Three Months Ended											
Unaudited		3/31/17	6/30/17	9/30/17	7	12/31/17	3/31/18	6/30/18	9/30/18	12/31/18	3/31/19	
Interest income and other gain/(loss) items	\$	(21) \$	129	\$ 246	\$	263 \$	205 \$	- \$	538 \$	328 \$	210	
Special termination charges		-	-	-		-	-	-	-	-	(93)	
Net pension and postretirement credit, excluding actuarial gain/(loss)		509	537	596		596	567	557	515	660	601	
Actuarial gain/(loss)		-	259	-		(1,517)	930	1,796	-	686	(432)	
Other Income (Expense) - Net	\$	488 \$	925	\$ 842	\$	(658) \$	1,702 \$	2,353 \$	1,053 \$	1,674 \$	286	





# Notes to Financial and Operational Trends AT&T Inc.

- <sup>1</sup> See Discussion and Reconciliation of Non-GAAP Measures in the Investor Briefing or exhibit 99.1 to Form 8-K dated April 24, 2019.
- <sup>2</sup> Pro Forma results reflect the acquisition of Time Warner on June 14, 2018. See Quarterly Pro Forma Financial Information schedule and related Form 8-K/A filed August 27, 2018 included on the AT&T Investor Relations website for further explanation of these pro forma metrics.
- <sup>3</sup> Beginning with quarter ended 12/31/18, distributions paid on the Mobility preferred equity interest are reflected in Financing Activities.
- <sup>4</sup> Eliminations and consolidation removes transactions that either involve dealings between AT&T companies, including content licensing with WarnerMedia, or relate to advertising arrangements recorded in both the Communications and Xandr segments (approx. \$350M revenues in 1Q19). This reconciling item also includes conforming adjustment to the historical presentation of our advertising business.
- <sup>5</sup> Total smartphones include postpaid and prepaid smartphones. Feature phones are basic phones that are primarily used for voice and text services. 1Q19 total smartphones and postpaid smartphones include a true-up of 320K smartphones to feature phones. 3Q18 total smartphones include a true-up of 372K Cricket feature phones to smartphones.
- <sup>6</sup> Churn is calculated by dividing the aggregate number of wireless subscribers who canceled service during a month by the total number of wireless subscribers at the beginning of that month. The churn rate for the period is equal to the average of the churn rate for each month of that period.
- <sup>7</sup> ARPU is defined as wireless service revenues during the period divided by average wireless subscribers during the period.
- <sup>8</sup> Periods prior to 2018 not presented due to lack of comparability after adoption of ASC 606, "Revenue from Contracts with Customers (Topic 606)."
- <sup>9</sup> 1Q19 connections and net adds include the impact of conforming the Entertainment Group subscriber disconnection policy with the Mobility business and industry practice (to billing cycle basis). This policy change resulted in 117K additional Premium TV subscribers and 38K additional Broadband subscribers at March 31, 2019.
- <sup>10</sup> Over-the-Top connections include DIRECTV NOW and exclude WatchTV, which launched near end of June 2018, during its promotional period. DIRECTV NOW connections as of 1Q19 include 71K free or substantially free trial-period subscribers. AT&T has successfully retained many subscribers after the expiration of their trial period.
- <sup>11</sup> Premium TV ARPU is defined as Video Entertainment revenues, excluding Over-the-Top revenues and non-linear advertising, during the period divided by average linear video connections during the period. IP Broadband ARPU is defined as High-Speed Internet revenues during the period divided by average IP Broadband connections during the period.
- <sup>12</sup> Prior-period amounts have been recast to conform to current-period reporting methodology.
- <sup>13</sup> Strategic and Managed Services are the next generation wireline capabilities that lead AT&T's most advanced business solutions, includes (1) data services (VPN, dedicated internet ethernet and broadband), (2) voice service (VOIP and cloud-based voice solutions), (3) security and cloud solutions, and (4) managed, professional and outsourcing services previously reported in Other Service and Equipment.
- <sup>14</sup> Non-GAAP comparable basis results for WarnerMedia and Turner reflect historical Warner Media, LLC adjusted results and include the results for AT&T's Regional Sports Networks (RSNs) which were recast into the WarnerMedia segment (see Form 8-K dated September 21, 2018). Non-GAAP comparable results for Home Box Office and Warner Bros. reflect historical Warner Media, LLC adjusted results. Historical WarnerMedia adjusted results were presented in the Warner Media, LLC 2Q18 Trending Schedules dated July 24, 2018, which are included in the 2Q18 quarterly earnings materials on the AT&T Investor Relations website. See Basis of Presentation for definition of Adjusted Operating Income and Adjusted OIBDA. As determined by Time Warner management, Adjusted Operating Income (Loss) and Adjusted OIBDA include certain items affecting comparability.
- <sup>15</sup> See Item 7.01 in Form 8-K dated October 24, 2018 for reconciliation of comparable Operating Revenues, Operating Income, and Operating Income Margin.
- <sup>16</sup> Programming and production costs are included in Operations & Support expenses.
- <sup>17</sup> Vrio Video connections and net adds include satellite and over-the-top. 1Q19 subscriber count excludes the impact of 222k subscriber disconnections resulting from conforming our video credit policy across the region, which are reflected in beginning of period connections.
- <sup>18</sup> 1Q19 subscriber count excludes the impact of 692K subscriber disconnections (-599K prepaid and -93K postpaid) resulting from the churn of customers related to certain third-party distributors and the sunset of 2G services in Mexico, which are reflected in beginning of period subscribers.
- <sup>19</sup> Corporate includes: (1) operations that are no longer integral to our operations or which we no longer actively market, (2) corporate support functions and operations, (3) impacts of corporate-wide decisions for which the individual operating segments are not being evaluated, (4) the reclassification of amortization of prior service credits, which we continue to report with segment operating expense, to consolidated to Other Income (Expense) Net, and (5) the recharacterization of programming costs amortization, which we continue to report with WarnerMedia segment operating expenses, to consolidated amortization expense. The largest corporate operations included are other wholesale operations, hosting colocation (divested December 31, 2018), National Mass Markets, Digital Life, and Consumer Information Services.